



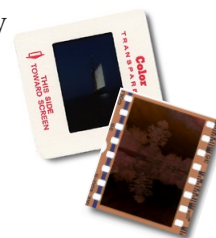
## How do I choose the right scanner?

With so many scanners to choose from, in all prices ranges and with all kinds of features, how can the customer choose the right model?



## What are the key features that affect scanner selection?

- ▼ Hardware (or optical) resolution—The higher the resolution, the more you can enlarge a scanned image. If you know that you will need to scan small pictures that you want to enlarge, buy a high resolution scanner.
- ▼ Scan bed size—Most people scan 4 x 6 inch or 8 x 10 inch pictures. For this a standard 8.5 x 11.7 inch scanning bed is perfect.
- ▼ Connectivity—Know your computer! If it has USB 2.0 or FireWire® ports, a scanner with one of those interfaces can speed up the transfer of data from the scanner to the computer.
- ▼ Type of scanning—Do you plan to scan mostly photos, or do you have boxes of slides and negatives that you want to scan? Many newer scanners have built-in transparency units that allow you to scan both.
- ▼ Software— Software can make your scanning experience a pleasure or a nightmare! The three main types of software are:
  - Scanning software: This is where the scanner meets the computer. Look for an interface that gives you the option of automatic as well as fully manual control.
  - Image Editing: What do you do with your images once they are scanned? Check out the image editing software that is included.
  - OCR: Optical Character Recognition software allows you to scan text documents for later editing in a word processing program.
- ▼ Optional features—Do you need an Automatic Document Feeder? If you plan to scan stacks of documents at a time, this feature will save you lots of time. What about networking? Do you have a small business with your computers on a LAN? Check out the options to make sure that you can upgrade if you want to later.



## Epson has a wide variety of scanners—one for every need!

	Consumer Scanners	Corporate Scanners	Graphic Arts Scanners
<b>Positioning</b>	Designed for home and entry-level corporate and graphic arts users, with the highest quality components in their price class.	Designed for workgroups and departments with networking and productivity features.	Designed for graphic arts and business professionals with excellence in image quality, speed, usability, versatility, and durability.

## Notable Quotes:

“The Epson Perfection™ 3200 is . . . as close to perfect as any flatbed scanner we’ve seen. Setup and installation were problem-free. . . a wide range of software permits users to select the interface to match their experience and level of sophistication, from no-brainer auto-scans to expert micro-adjustments. This outstanding scanner does deliver . . . fast silent performance, top-notch software, and exceptional image quality.” (Sally Wiener Grotta, PC Magazine, 03/25/03)